



BECOME A SPONSOR TODAY!

With facilities located at the Upper Providence Little League Complex in Oaks, Upper Providence Little League (UPLL) is a 501 (c) (3) non-profit organization and is committed to providing the complete Little League experience for children, age 4-13 within our community. Our program stresses skill development to play the game with confidence while instilling teamwork, sportsmanship, and character building which transcends far beyond the fields of play. We also operate the Challenger program, an adaptive baseball program for children with physical and intellectual disabilities. More than any other youth athletic organization, Little League runs on the shoulders of volunteers, but we can't do it alone. UPLL relies on the support of our network of families and the generosity of local businesses, corporate and community sponsors to operate the program and keep up with refurbishing and maintaining our baseball fields, dugouts, and backstops along with facility improvements, equipment, uniforms, umpire fees and more.

Benefits of Sponsorship

- ★ Over 600 families utilize the UPLL Complex featuring seven fields, batting cages, turfed pitching area, pavilion, playground, and concession stand. Plyers, families, and fans come earlier and stay late. Many stay long enough to catch the late game under the lights daily.
- ★ Be it an outfield sign (3 x 8), team sponsorship (your organization's name on the back of their uniform), or even a field naming sponsorship, will gain immediate and prolonged exposure to an audience of more than families.
- ★ Games and practices scheduled daily during peak season, ensuring consistent viewership of advertising at the complex.
- ★ The UPLL program runs three seasons – Spring (Primary), Summer Tournaments, and Fall. That's a lot of foot-traffic and a lot of exposure for your signage from March through October.
- ★ We host two major summer tournaments bringing in over 72 teams and their families from outside our area over an 8-day period. This draws a stream of over 1800 visitors from outside our community, further expanding your exposure.
- ★ UPLL's Majors Field hosts numerous District level games leading up to the Little League World Series
- ★ UPLL Website. All sponsorship levels are featured on our website. And because we regularly feature new and daily content, our/your audience are frequent visitors.
- ★ Facebook/Instagram. UPLL families and fans come to our Facebook page to post photos/videos, share stories and bond over softball and baseball. All sponsorships feature Facebook promotion.
- ★ Sponsors receive person-to-person promotional opportunity at our UPLL Day. Special recognition to sponsors at the ceremony and the opportunity to set up a table/booth to promote your business/organization.

Will you step up to bat and hit one out of the park for UPLL? Any contribution, great or small, will help to ensure a successful 2024 UPLL season and aid in reaching our goal of instilling the "Love of the Game" in every child wanting to play baseball or softball in our community. Support our Little League Today!

If you have any questions or would like to discuss additional options, please contact Katie Lavelle (215) 475-2316 email: upllfundraising@gmail.com



Upper Providence Little League (UPLL) is a 501(c) (3) non-profit organization. Your donations may be fully tax deductible. For your tax reporting, our Federal Tax ID is 23-2515707

Upper Providence Little League

P.O. Box 194

Oaks, PA 19456

www.up-littleleague.org

“2021 12U PA State & Mid-Atlantic Region Champions”

“2017 and 2015 12U PA State Champions”



2024 Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Mailing Address: _____

Contact Number: _____ Email: _____

Web Address/Facebook Page: _____

Player Name/Division (if applicable): _____

Authorized Signature: _____ Date: _____

<u>Sponsorship Items</u>	<u>One Year Commitment</u>	<u>Confirmed</u>	<u>Two Year Commitment***</u>	<u>Confirmed</u>
Team Sponsor – Business name on back of the Team’s Uniform and Team photo plaque for display at your place of business	\$400.00		\$720.00	
Field Fence Sign – One 3’x 8’advertisement sign (design/printing included)	\$475.00		\$855.00	
Facility Sign (Batting Cages, Pavilion, Bleachers) – One 3’x 8’ advertisement sign on one of the facilities located at our complex (design/printing included)	\$475.00		\$855.00	
Team Sponsor & Field Sign Combo Package – Additional exposure and savings of \$175 (Most popular level)	\$700.00		\$1,260.00	
Field Naming of Tee Ball Field – Where the Little League experience begins	\$1,075.00		\$1,935.00	
Snack Stand Naming Rights – Active snack stand will display name of business	\$1,075.00		\$1,935.00	
Field Naming of A Field – Ages 6-7	\$1,600.00		\$2,880.00	
Field Naming of AA Field – Ages 7-8	\$2,150.00		\$3,870.00	
Field Naming of Minors Field – Ages 9-10 * New for the 2023 Season grass infield & new dugouts	\$2,650.00		\$4,770.00	
Field Naming of Majors Field – Premier field, a “professional” style baseball field with grass infield, padded outfield walls and lights for night games that take place every night through both recreational baseball season and our busy travel baseball season in the summer.	\$3,100.00		\$5,580.00	

***** Two Year Commitment is for 2024 and 2025 seasons. Must be paid in full.**

Checks should be made payable to Upper Providence Little League and mail to P.O. Box 194, Oaks, PA 19456

or Venmo @UpperProvidence-LittleLeague

UPLL is a 501 (c) (3) non-profit organization. Federal Tax ID:23-2515707

IMPORTANT NOTE FOR SPONSORS: All sponsorship levels are featured on our social media platforms. Please supply YOUR LOGO in .eps or .ai file and email to upllfundraising@gmail.com. Provide your business card with this form.

If you have any questions about the 2024 UPLL Sponsorship Levels, please contact Katie Lavelle (215) 475-2316 email:

upllfundraising@gmail.com